BHARATSHAKTI PRESENTS

INDIA DEFENCE CONCLAVE 2026

PARTNERSHIP OPPORTUNITIES

The Premier Defence Event of the Year | 11th Edition

01 DECEMBER

02 DECEMBER

2026

Constitution Club of India
Rafi Marg, New Delhi

PARTNERSHIP AT A GLANCE

SIX WAYS TO PARTNER

	PLATINUM PLUS	PLATINUM	GOLD PLUS	GOLD	SILVER	INFORMATION KIOSK
Leadership Summit Slot	✓	–	–	–	–	–
Speaker slot in key sessions	✓	✓	✓	✓	–	–
Exclusive YouTube Interview	✓	✓	✓	–	–	–
Sponsor of video series on BharatShakti	–	–	✓	–	–	–
In-depth articles	3	3	–	–	–	–
Website Roadblock	✓	–	–	–	–	–
Premium Advertisement	✓	✓				
On-ground kiosks	2	2	2	2	1	3x3m
Corporate Film Screening	✓	✓	✓	–	–	–
On-ground Branding	✓	✓	✓	✓	✓	–
Strategic Digital Promotion	✓	✓	✓	✓	–	–
Delegate Passes	10	10	8	8	5	–

✓ Included – Not included

Detailed deliverables for every tier follow on the next pages.

PARTNERSHIP TIER 01 / 06

PLATINUM PLUS

Leadership Summit | Top-tier speaker slot | 10 delegate passes

WHAT YOUR PARTNERSHIP INCLUDES

01 Leadership Summit
Exclusive access to the **Leadership Summit on 01 December** (Day 1) of IDC

02 Key Session Participation
Speaker slot in a key session with a **top military or government functionary**

03 Leadership Interview
Curated interaction with senior management to showcase insights and vision hosted as an **interview on BharatShakti's YouTube channel**

04 Website Visibility
Featuring a special **partnership title for 10 days before the event** and a **premium ad placement for 1 month** leading up to the event

05 On-Ground Kiosks
2 strategically located kiosks, with logo displays on the main backdrop and standees at the venue

06 Three In-Depth Articles
Three high-visibility articles to reinforce your messaging: **1 pre-event, 2 post-event**

07 Corporate Film Screening
During high-footfall intervals (**lunch and tea breaks**)

08 On-Ground Branding
Logo display at all backdrops along with **standee placements** at the venue

09 Strategic Digital Promotion
Digital promotion package across BharatShakti's platforms **pre, during & post the event**

10 10 Delegate Passes
Including the speaker, plus additional personnel to man the kiosks

PARTNERSHIP TIER 02 / 06

PLATINUM

Inaugural Session Participation | Exclusive YouTube interview | 10 delegate passes

WHAT YOUR PARTNERSHIP INCLUDES

01 Inaugural Session Participation
Speaker slot at the forefront of **an industry dialogue or inaugural session**

02 Leadership Interview
Curated interaction with senior management to showcase insights and vision hosted as an **interview on BharatShakti's YouTube channel**

03 Three In-depth articles
Three high-visibility articles to reinforce your messaging: **1 pre-event, 2 post-event**

04 On-Ground Kiosks
Two strategically located, with logo displays on the main backdrop & standees at the venue

05 Corporate Film Screening
During high-footfall intervals **(lunch and tea breaks)**

06 On-Ground Branding
Logo display at all backdrops along with **standee placements** at the venue

07 Strategic Digital Promotion
Digital promotion package across BharatShakti's platforms **pre, during & post the event**

08 10 Delegate Passes
Including the speaker, plus additional personnel to man the kiosks

PARTNERSHIP TIER 03 / 06

GOLD PLUS

Knowledge Session Speaker | Sponsored Video Series | 8 Delegate Passes

WHAT YOUR PARTNERSHIP INCLUDES

01 Knowledge Session Speaker Slot
Speaker slot at the forefront of a **key knowledge session**

02 Leadership Interview
Curated interaction with senior management to showcase insights and vision hosted as an **interview on BharatShakti's YouTube channel**

03 Sponsored Video Series
Content marketing through a **video series with a thematic link** to your brand

04 Two On-Ground Kiosks
Two strategically placed, with logo displays on the main backdrop and standees at the venue

05 Corporate Film Screening
During **high-footfall intervals** (lunch and tea breaks), on a separate screen in the pavilion area

06 On-Ground Branding
Logo display at all backdrops along with standee placements at the venue

07 Strategic Digital Promotion
Digital promotion package across BharatShakti's digital platforms **pre, during & post the event**

08 8 Delegate Passes
Including the speaker, plus additional personnel to man the kiosks

PARTNERSHIP TIER 04 / 06

Gold

01 **Knowledge Session Speaker Slot**
Speaker slot at the forefront of a **key knowledge session**

02 **Two On-Ground Kiosks**
Strong on-ground presence, with logo displays on the main backdrop and standees at the venue

03 **On-Ground Branding**
Logo display at all backdrops along with **standee placements** at the venue

04 **Strategic Digital Promotion**
Digital promotion package across BharatShakti's digital platforms **pre, during & post the event**

05 **8 Delegate Passes**
Including the speaker, plus additional personnel to man the kiosks

PARTNERSHIP TIER 05 / 06

Silver

01 **Exhibition Kiosk**
Strategically placed, for **exhibition and display of company information** at the venue

02 **On-Ground Branding**
Logo display at all backdrops along **with standee placements** at the venue

03 **Strategic Digital Promotion**
Digital promotion package across BharatShakti's digital platforms **pre, during & post the event**

04 **5 Delegate Passes**
Including the speaker, plus additional personnel to man the kiosks

PARTNERSHIP TIER 06 / 06

Information Kiosk

01 **3 x 3 m Kiosk**
One standard-size table with **2 chairs** for personnel to man the kiosk

02 **Branding and AV Display**
Back wall, side wall and facia print provided once artwork and company logo are given, plus an LED screen for silent AV display of products

LET'S CONNECT

Partner with IDC 2026

01 & 02 December 2026 | Constitution Club of India, Rafi Marg, New Delhi

SPONSORSHIP ENQUIRIES

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